



**Expo**  
**Coating**  
MOSCOW

## Key industry event in Russia

18<sup>th</sup> International exhibition of materials and equipment for surface treatment, coatings application and electroplating

**27-29**  
**October**  
**2020**

Crocus Expo,  
Moscow, Russia



**91**  
companies-exhibitors  
and 153 brands  
from 11 countries

**1778**  
visitors from  
63 regions of Russia  
and 22 foreign  
countries

Organised by MVK  
Office in St. Petersburg



Official support:



Find out more at:

**expocoating-moscow.ru**

# The main reasons for exhibiting

Market your products directly to the target audience at ExpoCoating Moscow, the largest meeting point for your customers in Russia

ExpoCoating Moscow is the leading Russian exhibition of materials and equipment for surface treatment, coatings application and electroplating



## Area of companies activity, represented by visitors

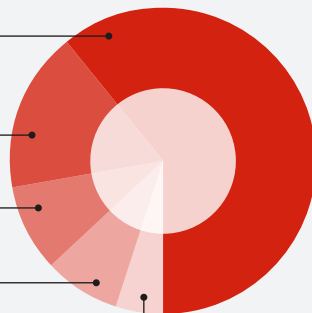
61% Production

17% Surface treatment and coating application services

9% Research and development

8% Equipment delivery

5% Other\*



\* The category 'Other' includes companies engaged in supplies of industrial chemistry, treatment plant design, pipe construction, industrial construction, quality control and expertis



➔ **Interesting business program**

➔ **The more visitors-specialists**

➔ **The more sales**

Business program includes two-day scientific and practical conference for ecologists, chemists and electroplating technologists





**In 2019, ExpoCoating Moscow passed an official audit of exhibition statistics and got a certificate from the Russian Union of Exhibitions and Fairs confirming the reliability of key exhibition indicators**

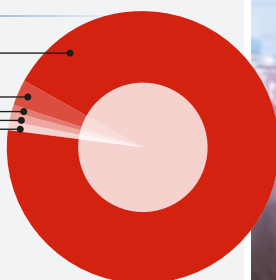
### Exhibition sections:

- Electroplating equipment
- Coatings and equipment for coatings application
- Equipment and materials for surface treatment



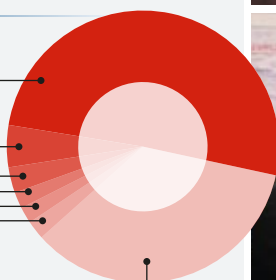
### Geography of visitors:

- **94%** Russia
- **3%** Belarus
- **1%** Kazakhstan
- **1%** The Republic of Korea
- **1%** Other foreign countries



### Geography of visitors from the Russian regions:

- **51%** Moscow and Moscow region
- **5%** Saint-Petersburg and Leningrad region
- **3%** Republic of Tatarstan
- **2%** Nizhny Novgorod region
- **2%** Kaluga region
- **2%** Tula region
- **35%** Other Russian regions



### Visitors' interest in the products of exhibitors\* (num. of people)

Electroplating equipment .....	<b>1 209</b>
Coatings and equipment for coatings application .....	<b>1 120</b>
Equipment and materials for surface treatment .....	<b>1 049</b>



\* Multiple-choice questions were used



### Key market brands are already at ExpoCoating Moscow and on the Russian market:

Beams&Plasmas, Bozkurt Plant Engineering, Buhler Leybold Optics, Chemtec, Constanta, Eves, Ewac Spol, Galatec, Galvabrembo, Galvanotech, Green Power, Himsintez, Italgalvano, Iwan Olejnik Titan&Technik, Join Expert Machinery, Kiesow, Kovofiniš, Kraftpowercon, Manel, Ostec, Polyplast, Progalvano, Prometal Galvano, RTS Engineering, Sonis (EPI), TD Elma, Uralactiv, Vulcan Pumpen Rus and many others

### Exhibitor reviews



Our stand had a success at the exhibition. As a result, renovation of the electroplating equipment for the Perm plant, one of the leaders in the Russian oil and gas engineering, is being negotiated. Also, due to a new factory workshop opening, one of the R&D enterprises located in the Moscow region showed interest in our electroplating lines. It's worth mentioning, that our company has so far received many requests for manufacturing both equipment and tanks of various volumes, which are under elaboration by our construction department

**Alexander Karetnikov,**  
Head of marketing department, 'RusComPolimer'



Our specialists held effective meetings with partners, demonstrated samples of produced equipment and consulted visitors during the exhibition. Over the years, the ExpoCoating Moscow exhibition has become a traditional meeting point for long-standing industry partners, as well as a place for establishing promising business contacts for further successful operation of the enterprise. Based on the exhibition's results we are positive that new interesting projects will follow and advanced high-quality equipment awaits our customers

**Alexey Nilulin,**  
Head of marketing department, 'Polyplast'



### ExpoCoating Moscow is held alongside with the international industrial exhibitions



Book your stand now  
[expocoating-moscow.ru](http://expocoating-moscow.ru)

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Office in St. Petersburg



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